

Talent Unlimited

charity registration no: 1139220



Induction Day ~ Thursday, 28

September 2017

Organised by Talent Unlimited www.talent-unlimited.org.uk

Professional Development and mentoring day for Music Students at undergraduate and graduate levels.

OPEN & FREE to ALL Music Students and young Professionals

Ask your friends to join and benefit from the day.

10.30am-4.00pm (the latest).

Venue: Steinway Hall, 44 Marylebone Lane, W1U 2DB

Advance Registration is **necessary**, spaces limited to 45 seats.

To register contact: Canan Maxton canan@talent-unlimited.org.uk

UNIQUE OPPORTUNITY

This is the 3rd Induction Day we are holding for Talent Unlimited musicians although the day is open to all music students.

Your Professional Development is in Your Own Hands

Musicians need more than talent and expertise with their instruments in order to succeed in the world of music once they leave college. There are some obvious areas of professional development which need to be addressed for the musicians to flourish.

Come and Join us and we will help you for FREE. There is no catch! You will need to bring your own lunch or go out to get something to eat and drink.

To Register send an email with your name and surname, your instrument, the name of your school or college and your year to:

canan@talent-unlimited.org.uk

We can only accommodate 45 music students so apply early to register your name and make sure you can get permission from college so that you do not miss the Induction Day at the last moment.

If you change your mind you must let me know well in advance so that another student can benefit from the day.

What will happen on the day?

Initially you will be given 10 very short talks –not exceeding 5 minutes each- by professionals. Each speaker will introduce his or her subject. Once the talks are over, music students can talk to the person(s) of their choice for guidance. Groups will form around each speaker discussing a particular area of professional development. You **can** and **should** talk to each and every speaker.

Speakers and Subjects:

Canan Maxton: Founder & Director Talent Unlimited on Musicianship and Professional Development

Heather Turnham: Concert Director on CVs/biographies, business cards and other promotional material, administration

Craig Encer: Website Engineer on Websites

Mark Eynon: Director of Newbury Spring Festival and Sheepdrove Piano Competition, on Festivals and Competitions

Alix de Mauny: Head of Development and Sponsorship at HarrisonParrott on Sponsorship and Patronage in the Arts, and how individual artists can benefit from that and how they need to present themselves to maximise their opportunities

Nimrod Borenstein: Composer and Conductor on Composing (Talent Unlimited String Ensemble gave the UK Premiere of his Cello Concerto with Jonathan Bloxham as soloist)

Hugh Mather: Pianist and Concert Organiser, on Dealing with Concert Organisers

Michael Jeffrey: Composer on Life as a Composer **Awards** BAFTA 2009 (*A Child's Christmas*); winner Michael Stewart award, USA (*Pterodactyl Island*, 2002). Nominated for: International Kidscreen award (2010), Evening Standard award (*Edmund Kean*, 1999), Spirit of Broadway award (*The Rose and the Ring*, 2005)

Ulrich Gerhartz: Director Concert & Artists Services on Steinway & Sons

Jonathan Orr-Ewing Former CEO of The Carlton Club on Marketing (Unfortunately Jonathan will not be attending the Induction Day, because he will be away, but he has promised to offer help to either small groups or individuals who wish to contact him for help with Marketing. Let me know if you need help and I will give you his email address)

Nearer the date some changes might occur in the list above but I shall try to get replacement speakers on the same or similar subjects.

Canan Maxton

Founder & Director

Talent Unlimited

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