

# INDUCTION DAY

Organised by Talent Unlimited (Reg. Charity No 1139220)

**Monday, 26 September 2016, 10.30-4pm (the latest),**

**Asia House**, 63 New Cavendish St, London W1G 7LP.

It is at about 100 metres from the junction of Portland Place and New Cavendish Street in the direction of the traffic.

## **UNIQUE OPPORTUNITY FOR ALL MUSIC STUDENTS**

*Your Professional Development is in Your Own Hands*

Following Talent Unlimited's first highly successful Induction Day in September 2015, we have decided to hold another Induction Day, mostly with different speakers.

Musicians need more than talent and expertise with their instruments in order to succeed in the world of music once they leave college. There are some obvious areas of professional development which need to be addressed for the musicians to flourish.

It is not enough just to be an outstanding musician. You need to apply clever, bold strategies, collaborate, innovate and establish some unique territory of your own, in order to gain visibility in an ever growing, crowded and competitive global profession.

The music profession and music industry have gone through huge changes as a result of technology. Music students have to be aware of and respond to a wide range of challenges.

**Come and Join** us and we will help you for **FREE**. There is no catch!

What we are trying to do is to **bridge the gap** between what music students get out of their colleges and what life demands from them to thrive rather than just to survive.

Open to all music students studying at UK colleges. Registration in advance is **absolutely** necessary. Places are limited...only 60 students can benefit from this, so book early to avoid disappointment. But, please do not apply if you have no intention of coming. This is not a Facebook event, we are serious about what we do.

You will need to bring your own lunch or go out to get something to eat and drink. You should also bring an updated version of your biography/CV for Heather Turnham to help you with.

To Register send an email with your name and surname, the name of your school or college and the year you are in, to [cananr@hotmail.com](mailto:cananr@hotmail.com)

**What will happen on the day?**



Initially you will be given a number of very short talks –about 5 minutes each- by music professionals. Each speaker will introduce his or her subject. This is just to give an introduction to each subject. Once the talks are over, music students can talk to the speakers of their choice for in-depth guidance. Groups will form around each speaker discussing a particular area of professional development. You can and should talk to each and every speaker to get the best out of the day.

**Subjects covered:**

**Canan Maxton:** Introduction to the Induction Day

**Heather Turnham:** Biographies, General communication skills, Do's and Don'ts when communicating with Concert Organisers.

**Katya Lebedeva:** Masterclasses and summer schools: what you can get out of them.

**Craig Encer:** Effective websites

**Sam Haywood:** 'Lo-tech/hi-tech performance aids'

**Nadia Lasserson:** Avoiding injury; Dealing with and playing when there is an injury

**Howard Blake:** The Art of Composition

**Angela Brownridge:** Colour in Music

**Rosalin Karamm:** “The Legato Line”

**Julian Jacobson:** Sonata forms for performers: balancing structure and expression in a meaningful way

**Lisa Peacock:** Putting on a Concert

**Vincent Bruggeman:** Fundraising

**Hrefna Helgadóttir (Habbi):** Social Media and its importance

Looking forward to seeing you....do not forget there will be only 60 seats

Canan Maxton

Founder & Director

Talent Unlimited (Charity Reg. No 1139220)

[www.talent-unlimited.org.uk](http://www.talent-unlimited.org.uk)